



Below is an update on the Iowa Health and Wellness Plan and Health Insurance Marketplace:

Iowa Health and Wellness Plan

New White Paper Released, Healthy Behaviors Financially-Based Rewards: A new white paper has been released outlining the details of a specific component of the Healthy Behaviors Program, under the Iowa Health and Wellness Plan. The Healthy Behaviors program includes the contribution waiver, and another piece focused on providing additional member rewards for the completion of healthy activities. Iowa Medicaid welcomes comments and feedback on the program from our stakeholders. To submit comments, feedback, or questions, please contact DHSIMEHealthandWellnesPlan@dhs.state.ia.us. You can also learn more about the program by [accessing the new white paper](#).

Accountable Care Organizations (ACO) Agreements Signed: The Iowa Medicaid Enterprise has signed agreements with two large ACOs to encourage healthy behaviors and improve health outcomes for thousands of Iowans who receive assistance under the Iowa Health and Wellness Plan. The IME has two major entities, University of Iowa Health Alliance LLC and UnityPoint Health Partners, signed up to be ACOs for the Iowa Wellness Plan, effective April 1, 2014.

March Enrollment Maps Released: The Iowa Health and Wellness Plan county-based enrollment maps have been updated. The maps include enrollment through March 2014. [Access the updated maps here](#).

Dental Wellness Plan Information Sessions: Delta Dental of Iowa will be hosting a variety of informational sessions throughout Iowa to educate the public about the new Dental Wellness Plan, which will provide dental coverage for members enrolled in the Iowa Health and Wellness Plan. The purpose of the session is to provide community-based organizations that engage with Iowa Health and Wellness Plan members and overview of the Dental Wellness Plan design and member engagement strategies. [See the flyer for dates, times and locations of the sessions](#).

Medicaid Enrollment Continues Year-Round: Though the open enrollment period has ended for the Health Insurance Marketplace, Medicaid enrollment continues year-round. *There is no enrollment period for any Medicaid program*, including the Iowa Health and Wellness Plan. Individuals can continue to apply through the Iowa Department of Human Services. [Learn more about Medicaid enrollment in this release](#).

Health Insurance Marketplace

Reminder- Special Enrollment Periods in the Marketplace: The deadline for open enrollment was March 31. CMS has clarified that under limited circumstances, people with complex cases may qualify for a special enrollment period. These include, for example, victims of domestic

abuse and consumers who were found ineligible for Medicaid, but whose accounts were not transferred to the Marketplace in a timely way before March 31. These special cases are for specific situations where a consumer was not able to successfully complete enrollment during the open enrollment period despite their efforts to do so and through no fault of their own.

- [Consumer Fact Sheet](#)
- [Assister Tips for People “In Line”](#)
- [Assister Tips for Complex Cases](#)
- [Guidance for Issuers on People “In Line”](#)
- [Guidance for Issuers on Complex Cases](#)

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